

OVERVIEW

The purpose of this project is to use Photopea to design a visually appealing and effective front cover and double-page spread that communicate a clear message to a specific target audience. Students will develop skills in digital design by combining images, text, and colours in a balanced layout. The final design should be eye-catching, easy to read, and suitable for print or digital publishing.

Each Carousel

Lesson 1 – Introduction

In this lesson, students will be introduced to **Photopea**, a free online image editing tool similar to Photoshop. They will explore the interface, learn how to create a new project, and begin planning a front cover and double-page spread. The lesson will focus on understanding layers, tools, and the basic features needed for graphic design tasks.

Lesson 2 – Pre-Production

Students will complete the **pre-production** stage of their media project. This includes researching existing magazine layouts, sketching ideas, writing headlines and article snippets, and planning the visual style of their front cover and double page. They will also consider audience, purpose, and genre to guide their design choices.

Lesson 3: Photopea Skills

This skills-based lesson will give students hands-on practice with essential **Photopea tools**, such as selection tools, text tools, layer masks, and image adjustments. They will learn how to crop, resize, remove backgrounds, and apply effects to images, building confidence for their own project work.

Lesson 4 – Create front cover

Students will begin creating their **magazine front cover** using Photopea. They will apply their pre-production planning and design skills to combine text and images effectively, using composition techniques like focal points, alignment, and colour schemes. The goal is to produce a visually appealing, professional-looking cover.

Lesson 5 – Create double page

In this lesson, students will design and build their **double-page spread**. They will arrange article text, images, captions, and pull quotes in a way that reflects real magazine layouts. Attention will be paid to balance, spacing, and consistency with the front cover's theme and branding.

Lesson 6 – Refine

Students will review both their front cover and double-page spread, making **refinements** to improve visual quality and readability. They will check for alignment, font consistency, image clarity, and design balance. Feedback from peers and the teacher will help guide final adjustments before submission.

Lesson 7 – Review

In the final lesson, students will **review** their completed project. They will reflect on their design process, assess what worked well, and identify areas for improvement. As part of this review, they may present their work to the class, complete a self-assessment, and give or receive peer feedback.

Lesson 8 – Whole class feedback

In this lesson students will have the opportunity to close any gaps or misconceptions identified throughout the project. Students will have the opportunity to redraft a piece of work based on teacher feedback.

Assessment:

Students will have their work reviewed and RAG rated based on set criteria. This will inform Lesson 8 whole class feedback.

Useful resources for supporting your child at home:

Seneca, BBC Bitesize, Idea

Homework:

Project based in collaboration with other subject areas.