

OVERVIEW

Students will develop key skills that prove their aptitude in creative media production such as investigating and developing ideas through pre-production, production and post-production of media products. The process of the course underpins effective ways of working in creative media production, such as responding to briefs and feedback, planning and generating ideas.

Autumn

Complete assignment Component 2- Pearson's set assignment

- Students will develop and apply skills and techniques in media production processes by creating a print media product.

Assessment:

Complete Component 2
(Pearson's set assignment)
Completed in PowerPoint.

Spring

Complete assignment Component 3- Pearson's set assignment

- Responding to a brief- requirements, defining the target audience, researching similar products, exploring the chosen media sector- current trends, ideas)
- Combining and refining content
- Testing and exporting
- Technical records (software used, creation and manipulation of assets, construction of work and outcomes)
- Students will apply and develop their planning and production skills and techniques to create a media product in response to a client brief.
- Students will be creating a print media product (leaflet, magazine pages, brochure, posters)
- Pre-production, post production, digital images will be created.

Assessment:

Complete Component 3
(Pearson's set assignment)
Completed in word/PowerPoint.

Useful resources for supporting your child at home:

Graphics software:

www.photopoea.com

Snapseed (App)

Pixlr (App)

Homework:

Creating moodboards (digital/physical)

Opportunity to watch the films you have chosen to analyse

Practice Photopoea skills : Sue Farrimond Tutorials -
Creating Media Products (google.com)